



The Race for New York City Mayor **Bloomberg's Approval Rating**

*** Complete Tables for Poll Appended ***

For Immediate Release: Monday, September 21, 2009

Contact: Lee M. Miringoff
Barbara L. Carvalho
Mary E. Azzoli
Marist College
845.575.5050

This Marist Poll Reports:

Bloomberg Leads Thompson 50% to 39%

The candidates are now in place for November's race for mayor in New York City, and early numbers show the incumbent, Mayor Michael Bloomberg, with 50% of registered voters compared with 39% for his Democratic challenger, New York City Comptroller Bill Thompson. 10% say they are unsure. In Marist's July survey, 48% reported they backed Bloomberg, 35% supported Thompson, and 17% were unsure.

When looking at those all-important likely voters including those who are undecided yet leaning toward a candidate, Bloomberg has 52% to Thompson's 43%.

How does the race shape up along party lines? Registered Republicans are overwhelmingly on Bloomberg's side. 80% are backing Bloomberg compared with 17% for Thompson. Democrats, on the other hand, divide with 43% supporting Bloomberg and 46% behind Thompson. A majority of non-enrolled voters say Bloomberg is their man compared with one-third who want Thompson to take over the reins as mayor.

Looking at race, Thompson receives the support of 52% of African American voters compared with 37% for Bloomberg. Bloomberg garners the support of six in ten white voters, and Thompson receives the backing of 29%. Latino members of the electorate divide with 48% supporting Bloomberg and 43% in favor of Thompson.

Majority of Voters Strongly Support a Candidate...Most Predict Bloomberg Winner

A majority of registered voters in New York City say they strongly back their choice of candidate. 52% report this to be the case while 30% are just somewhat behind their pick. 17% might cast their ballot differently come Election Day.

Slightly more registered voters who say they support Bloomberg are firmly entrenched in his camp compared with those who report backing Thompson. 54% of those who favor Bloomberg are firmly committed to their candidate while 49% of Thompson's supporters vow not to waiver.

So, why are voters backing a specific candidate? 63% of registered voters report they like their candidate while 32% say they're backing a candidate, because they dislike his competitor. The latter is the case for a majority of Thompson supporters -- 58% -- while only 12% of Bloomberg's backers report they are voting for Bloomberg, because they are against Thompson.

And, Thompson certainly needs to prove to the electorate that he has a fighting chance to beat Mayor Bloomberg. Right now, 78% of registered voters in the city, regardless of whom they are planning to support, say they think Bloomberg will win a third term. This is an increase in the proportion of registered voters who thought this way in Marist's July survey. Currently, even 62% of voters who support Bill Thompson share this view.

Campaign Sparks Voters' Interest?

Although a majority within the electorate is tossing hefty support behind a candidate, just how engaged are voters in the race for mayor? 51% of registered voters describe the contest as boring, and 44% believe it to be interesting. Not surprisingly, interest increases among likely voters.

However, 53% of the overall electorate is keeping a close eye on the election. This includes 12% who report they are following the campaign very closely and 41% who are closely following it. 36% are not tracking the race much, and 11% admit to not being engaged in it at all.

Thompson Who? Unknown to 29%...About Six in Ten View Bloomberg Favorably

62% of New York City voters have a favorable impression of Mayor Bloomberg compared with 49% who view Thompson this way.

But, Thompson does not have as unfavorable an image as the mayor. Just 22% have a negative impression of Thompson compared with 32% for Bloomberg. And, fewer voters have yet to pass judgment on the comptroller. 29% of the electorate doesn't know what to make of him while just 6% say the same about Bloomberg.

Unconcerned About Bloomberg's Spending

How do voters react to Mayor Bloomberg's personal campaign spending? 73% of registered voters say the amount of money Mayor Bloomberg is shelling out will not impact their vote. 21% think it will make them less likely to vote for him compared with just 6% who report they are more likely to do so. In Marist's July survey, 65% said Bloomberg's money would make no difference.

Setting Priorities: Jobs and Education Top List

Voters may not know who will be the city's next mayor, but they do know the issues that should be at the top of his agenda. 25% think jobs should be the next mayor's priority, and 20% believes it should be education. With 17%, economic development comes in third. Housing follows with 9%, and security from terrorism and taxes round out the top five with 6%.

Bloomberg Approval Rating Steady

As Mayor Michael Bloomberg digs in to square off against New York City Comptroller Bill Thompson in the race for New York City mayor, how do voters think Michael Bloomberg is doing in office? 59% of registered voters citywide report Bloomberg is doing either an excellent or good job

as mayor. Just 11% report he is doing poorly. This is similar to the job approval rating -- 58% -- Mr. Bloomberg received in July.

Bloomberg's positive rating crosses party lines. However, there has been some movement since Marist last asked this question. 69% of Republicans currently give the mayor high marks compared with 62% two months ago. While his rating has improved among this group, it has dipped among non-enrolled voters with 56% approving of Bloomberg's performance now and 65% saying the same in July. As for Democrats, 59% currently look well on the mayor's job. 56% thought so when last asked.

Overall, does the electorate think the city is headed in the right direction? 54% of registered voters say, "Yes," while 38% disagree. These proportions are little changed since Marist last asked this question in July.

At Issue: Bloomberg's Strengths and Weaknesses

Where do voters think Mayor Bloomberg excels, and where do they believe he needs improvement? The electorate in the Big Apple says he's done the best on education and economic development. 26% and 23%, respectively, believe this to be true. With 14%, crime comes in a distant third, and security against terrorism follows closely behind with 11%. 17% believe the mayor has done the best on other issues.

As for where Bloomberg needs some work, there is little consensus among the electorate. 15% believe the mayor has done the worst on housing. 14% say transportation is his Achilles' heel, and similar proportions sound off about taxes -- 13%, poverty -- 12%, and education -- 12%. 26% cite other issues as his weakest.

Nature of the Sample: 792 New York City Registered Voters

This survey of 792 New York City registered voters (including 446 likely voters) was conducted on September 15th through September 17th, 2009. Registered voters were interviewed by telephone in proportion to the voter registration in each borough in New York City and adjusted for turnout in city elections. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results for registered voters are statistically significant at $\pm 3.5\%$; likely voters are statistically significant at $\pm 5\%$. The error margin increases for cross-tabulations.

Marist Poll September 2009
NYC Registered Voter Tables

		Registered Voters			
		Matchup NYC Mayor Race 2009			
		Michael Bloomberg, the Republican candidate	Bill Thompson, the Democratic candidate	Other	Undecided
		Row %	Row %	Row %	Row %
Registered Voters		50%	39%	1%	10%
Party Registration	Democrat	43%	46%	1%	10%
	Republican	80%	17%	0%	2%
	Non-enrolled	51%	33%	1%	15%
Political Ideology	Liberal	39%	50%	0%	11%
	Moderate	57%	34%	0%	9%
	Conservative	61%	28%	2%	9%
Gender	Men	58%	33%	2%	7%
	Women	43%	44%	1%	12%
Race	White	60%	29%	1%	10%
	African American	37%	52%	2%	9%
	Latino	48%	43%	0%	9%
Religion	Protestant	40%	47%	3%	9%
	Catholic	57%	37%	0%	6%
	Jewish	63%	22%	1%	13%
White Catholics	White Catholics	65%	29%	1%	5%
Age	Under 45	52%	38%	1%	9%
	45 or older	48%	40%	1%	11%
Education	Not college graduate	51%	38%	2%	10%
	College graduate	49%	40%	0%	10%
Household Income	Less than \$50,000	45%	43%	2%	10%
	\$50,000 or more	51%	40%	1%	9%
Region	Bronx	42%	49%	0%	10%
	Kings	54%	34%	1%	12%
	New York	49%	40%	0%	10%
	Queens	50%	38%	2%	9%
	Richmond	56%	34%	3%	7%

Marist Poll New York City Registered Voters "N=792 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		Likely Voters			
		Matchup NYC Mayor Race 2009 including Leaners			
		Michael Bloomberg, the Republican candidate	Bill Thompson, the Democratic candidate	Other	Undecided
		Row %	Row %	Row %	Row %
Likely Voters		52%	43%	<1%	5%
Party Registration	Democrat	43%	51%	0%	6%
	Republican	81%	19%	0%	0%
	Non-enrolled	65%	31%	0%	4%
Political Ideology	Liberal	41%	55%	0%	4%
	Moderate	54%	40%	1%	5%
	Conservative	66%	30%	0%	5%
Gender	Men	63%	33%	0%	5%
	Women	44%	51%	0%	5%
Race	White	67%	28%	0%	5%
	African American	31%	65%	0%	4%
	Latino	41%	55%	0%	5%
Religion	Protestant	42%	52%	0%	6%
	Catholic	60%	39%	0%	1%
	Jewish	71%	21%	0%	8%
White Catholics	White Catholics	71%	27%	1%	1%
Age	Under 45	54%	43%	0%	3%
	45 or older	51%	44%	0%	5%
Education	Not college graduate	56%	40%	0%	4%
	College graduate	49%	45%	0%	6%
Household Income	Less than \$50,000	43%	52%	0%	4%
	\$50,000 or more	56%	40%	0%	4%
Region	Bronx	41%	53%	0%	6%
	Kings	60%	34%	0%	6%
	New York	46%	49%	0%	5%
	Queens	52%	43%	0%	5%
	Richmond	66%	34%	0%	0%

Marist Poll New York City Likely Voters with Leaners "N=446 MOE +/- 5%". Totals may not add to 100 due to rounding.

		Registered Voters			
		Would you say that you strongly support <Candidate> somewhat support him, or do you think that you might vote differently on election day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Registered Voters		52%	30%	17%	1%
Bloomberg Voters		54%	29%	15%	2%
Thompson Voters		49%	31%	20%	1%
Party Registration	Democrat	53%	28%	18%	1%
	Republican	52%	35%	12%	1%
	Non-enrolled	41%	34%	20%	5%
Political Ideology	Liberal	54%	28%	18%	1%
	Moderate	46%	36%	16%	3%
	Conservative	54%	26%	18%	1%
Gender	Men	55%	29%	14%	2%
	Women	49%	30%	20%	1%
Race	White	57%	29%	12%	3%
	African American	55%	25%	20%	0%
	Latino	36%	39%	24%	1%
Religion	Protestant	49%	29%	21%	1%
	Catholic	50%	33%	16%	1%
	Jewish	57%	25%	14%	4%
White Catholics	White Catholics	57%	33%	10%	1%
Age	Under 45	43%	35%	21%	1%
	45 or older	61%	24%	13%	2%
Education	Not college graduate	48%	34%	17%	1%
	College graduate	57%	26%	16%	1%
Household Income	Less than \$50,000	48%	32%	17%	2%
	\$50,000 or more	54%	30%	15%	1%
Region	Bronx	47%	35%	18%	0%
	Kings	47%	33%	19%	2%
	New York	58%	24%	17%	1%
	Queens	56%	26%	15%	3%
	Richmond	47%	39%	14%	0%

Marist Poll New York City Registered Voters "N=792 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		Registered Voters		
		Did you choose <Candidate> because you are for him or because you are against the other candidate?		
		For choice	Against other candidate	Unsure
		Row %	Row %	Row %
Registered Voters		63%	32%	5%
Likely Voters		65%	32%	3%
Bloomberg Voters		82%	12%	6%
Thompson Voters		37%	58%	5%
Party Registration	Democrat	63%	31%	5%
	Republican	60%	35%	5%
	Non-enrolled	63%	32%	5%
Political Ideology	Liberal	61%	35%	5%
	Moderate	67%	30%	2%
	Conservative	63%	28%	9%
Gender	Men	60%	36%	4%
	Women	64%	29%	7%
Race	White	65%	30%	5%
	African American	60%	36%	5%
	Latino	61%	33%	6%
Religion	Protestant	67%	29%	5%
	Catholic	65%	30%	4%
	Jewish	65%	32%	3%
White Catholics	White Catholics	66%	32%	2%
Age	Under 45	60%	36%	5%
	45 or older	66%	28%	6%
Education	Not college graduate	64%	31%	5%
	College graduate	63%	33%	4%
Household Income	Less than \$50,000	63%	30%	6%
	\$50,000 or more	60%	35%	4%
Region	Bronx	57%	36%	8%
	Kings	60%	33%	6%
	New York	64%	30%	6%
	Queens	64%	32%	4%
	Richmond	73%	25%	3%

Marist Poll New York City Registered Voters "N=792 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		Registered Voters		
		Regardless of whom you support, do you think Mayor Bloomberg will be re-elected or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
Registered Voters		78%	14%	8%
Likely Voters		77%	14%	9%
Bloomberg Voters		92%	2%	6%
Thompson Voters		62%	29%	8%
Party Registration	Democrat	75%	15%	10%
	Republican	81%	12%	7%
	Non-enrolled	89%	8%	2%
Political Ideology	Liberal	78%	13%	9%
	Moderate	79%	13%	8%
	Conservative	81%	12%	7%
Gender	Men	87%	8%	5%
	Women	71%	19%	10%
Race	White	85%	9%	6%
	African American	69%	17%	13%
	Latino	78%	18%	5%
Religion	Protestant	72%	19%	8%
	Catholic	82%	12%	6%
	Jewish	89%	6%	5%
White Catholics	White Catholics	81%	13%	6%
Age	Under 45	81%	13%	6%
	45 or older	78%	14%	9%
Education	Not college graduate	75%	17%	8%
	College graduate	83%	9%	7%
Household Income	Less than \$50,000	71%	19%	10%
	\$50,000 or more	84%	11%	6%
Region	Bronx	72%	17%	11%
	Kings	75%	16%	10%
	New York	83%	10%	6%
	Queens	82%	13%	5%
	Richmond	73%	17%	10%

Marist Poll New York City Registered Voters "N=792 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		Registered Voters		
		Overall, do you think this year's election for mayor is boring or interesting?		
		Boring	Interesting	Unsure
		Row %	Row %	Row %
Registered Voters		51%	44%	5%
Likely Voters		37%	58%	5%
Bloomberg Voters		56%	40%	4%
Thompson Voters		44%	52%	4%
Party Registration	Democrat	45%	49%	6%
	Republican	63%	35%	2%
	Non-enrolled	60%	37%	3%
Political Ideology	Liberal	52%	43%	5%
	Moderate	46%	50%	4%
	Conservative	53%	43%	4%
Gender	Men	57%	39%	4%
	Women	46%	49%	5%
Race	White	51%	45%	4%
	African American	50%	46%	3%
	Latino	53%	40%	7%
Religion	Protestant	47%	49%	3%
	Catholic	51%	44%	4%
	Jewish	54%	42%	4%
White Catholics	White Catholics	48%	49%	3%
Age	Under 45	60%	35%	4%
	45 or older	41%	55%	4%
Education	Not college graduate	53%	43%	5%
	College graduate	49%	47%	4%
Household Income	Less than \$50,000	49%	44%	6%
	\$50,000 or more	51%	46%	3%
Region	Bronx	51%	49%	1%
	Kings	51%	41%	8%
	New York	58%	38%	4%
	Queens	44%	52%	4%
	Richmond	50%	45%	4%

Marist Poll New York City Registered Voters "N=792 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		Registered Voters			
		Would you say that you are following the campaign for mayor very closely, closely, not very closely, or not at all?			
		Very closely	Closely	Not very closely	Not at all
		Row %	Row %	Row %	Row %
Registered Voters		12%	41%	36%	11%
Likely Voters		21%	52%	22%	5%
Bloomberg Voters		7%	38%	43%	11%
Thompson Voters		20%	43%	29%	8%
Party Registration	Democrat	15%	43%	33%	10%
	Republican	10%	42%	39%	8%
	Non-enrolled	7%	33%	50%	11%
Political Ideology	Liberal	14%	40%	32%	14%
	Moderate	11%	46%	37%	6%
	Conservative	11%	38%	40%	10%
Gender	Men	9%	42%	36%	13%
	Women	15%	40%	36%	9%
Race	White	12%	45%	35%	8%
	African American	17%	34%	36%	13%
	Latino	7%	42%	34%	17%
Religion	Protestant	14%	42%	33%	12%
	Catholic	12%	46%	34%	8%
	Jewish	10%	38%	43%	8%
White Catholics	White Catholics	13%	54%	29%	4%
Age	Under 45	6%	34%	45%	15%
	45 or older	19%	48%	26%	7%
Education	Not college graduate	9%	39%	37%	14%
	College graduate	17%	43%	36%	5%
Household Income	Less than \$50,000	10%	38%	36%	17%
	\$50,000 or more	13%	46%	35%	7%
Region	Bronx	14%	46%	32%	8%
	Kings	8%	36%	39%	18%
	New York	13%	37%	38%	12%
	Queens	16%	43%	34%	6%
	Richmond	13%	51%	34%	2%

Marist Poll New York City Registered Voters "N=792 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		Registered Voters		
		In general, do you have a favorable or an unfavorable impression of Michael Bloomberg?		
		Favorable	Unfavorable	Unsure-Never heard
		Row %	Row %	Row %
Registered Voters		62%	32%	6%
Likely Voters		63%	33%	4%
Bloomberg Voters		91%	6%	3%
Thompson Voters		28%	67%	5%
Party Registration	Democrat	60%	36%	4%
	Republican	76%	23%	1%
	Non-enrolled	60%	26%	13%
Political Ideology	Liberal	56%	38%	5%
	Moderate	69%	28%	3%
	Conservative	65%	27%	8%
Gender	Men	67%	28%	4%
	Women	57%	36%	7%
Race	White	68%	28%	4%
	African American	58%	37%	5%
	Latino	55%	36%	9%
Religion	Protestant	58%	36%	5%
	Catholic	66%	31%	3%
	Jewish	69%	24%	7%
White Catholics	White Catholics	75%	25%	1%
Age	Under 45	59%	34%	6%
	45 or older	64%	30%	5%
Education	Not college graduate	62%	32%	6%
	College graduate	62%	33%	5%
Household Income	Less than \$50,000	60%	33%	7%
	\$50,000 or more	64%	32%	4%
Region	Bronx	63%	32%	5%
	Kings	58%	33%	9%
	New York	64%	34%	2%
	Queens	62%	30%	8%
	Richmond	61%	38%	1%

Marist Poll New York City Registered Voters "N=792 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		Registered Voters		
		In general, do you have a favorable or an unfavorable impression of Bill Thompson?		
		Favorable	Unfavorable	Unsure- Never heard
		Row %	Row %	Row %
Registered Voters		49%	22%	29%
Likely Voters		56%	21%	23%
Bloomberg Voters		31%	32%	36%
Thompson Voters		77%	10%	13%
Party Registration	Democrat	54%	19%	27%
	Republican	32%	32%	36%
	Non-enrolled	48%	25%	27%
Political Ideology	Liberal	59%	18%	23%
	Moderate	48%	23%	29%
	Conservative	37%	28%	35%
Gender	Men	46%	25%	29%
	Women	51%	20%	29%
Race	White	48%	20%	32%
	African American	52%	25%	22%
	Latino	45%	24%	31%
Religion	Protestant	59%	17%	24%
	Catholic	48%	28%	24%
	Jewish	44%	19%	37%
White Catholics	White Catholics	47%	26%	27%
Age	Under 45	44%	27%	29%
	45 or older	53%	18%	29%
Education	Not college graduate	43%	25%	32%
	College graduate	56%	20%	24%
Household Income	Less than \$50,000	45%	20%	34%
	\$50,000 or more	57%	20%	23%
Region	Bronx	57%	29%	15%
	Kings	45%	15%	40%
	New York	48%	25%	26%
	Queens	49%	24%	27%
	Richmond	46%	19%	35%

Marist Poll New York City Registered Voters "N=792 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		Registered Voters		
		Michael Bloomberg has spent millions of dollars of his own money on his past campaigns for mayor and he says he will do so again to be re-elected this November. Does this make you:		
		More likely to vote for him	Less likely to vote for him	Not make any difference to your vote
		Row %	Row %	Row %
Registered Voters		6%	21%	73%
Likely Voters		5%	24%	71%
Bloomberg Voters		8%	6%	86%
Thompson Voters		4%	41%	55%
Party Registration	Democrat	6%	24%	70%
	Republican	4%	16%	81%
	Non-enrolled	7%	15%	78%
Political Ideology	Liberal	6%	27%	67%
	Moderate	6%	16%	79%
	Conservative	5%	20%	75%
Gender	Men	6%	19%	75%
	Women	6%	22%	72%
Race	White	5%	23%	71%
	African American	3%	20%	76%
	Latino	4%	18%	78%
Religion	Protestant	5%	19%	76%
	Catholic	8%	22%	70%
	Jewish	5%	23%	72%
White Catholics	White Catholics	7%	22%	71%
Age	Under 45	5%	19%	76%
	45 or older	7%	22%	71%
Education	Not college graduate	7%	15%	78%
	College graduate	4%	29%	67%
Household Income	Less than \$50,000	7%	16%	78%
	\$50,000 or more	5%	25%	70%
Region	Bronx	8%	18%	74%
	Kings	7%	23%	71%
	New York	4%	28%	68%
	Queens	6%	17%	76%
	Richmond	1%	8%	91%

Marist Poll New York City Registered Voters "N=792 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		Registered Voters						
		Do you think the top priority for the next mayor should be:						
		Jobs	Education	Economic development	Housing	Security from terrorism	Taxes	Other
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
Registered Voters		25%	20%	17%	9%	6%	6%	17%
Likely Voters		23%	19%	18%	10%	7%	6%	17%
Bloomberg Voters		23%	18%	19%	9%	10%	7%	14%
Thompson Voters		26%	23%	15%	11%	2%	5%	19%
Party Registration	Democrat	23%	23%	15%	11%	6%	4%	17%
	Republican	30%	9%	22%	2%	8%	16%	11%
	Non-enrolled	21%	28%	20%	8%	4%	6%	14%
Political Ideology	Liberal	26%	24%	17%	12%	5%	3%	14%
	Moderate	26%	19%	19%	9%	6%	7%	15%
	Conservative	20%	21%	16%	6%	11%	11%	15%
Gender	Men	25%	15%	19%	10%	6%	9%	16%
	Women	24%	25%	15%	9%	7%	4%	17%
Race	White	22%	17%	20%	7%	8%	10%	15%
	African American	24%	26%	12%	11%	4%	1%	22%
	Latino	29%	22%	10%	14%	4%	7%	14%
Religion	Protestant	26%	20%	12%	10%	4%	5%	24%
	Catholic	26%	17%	18%	10%	9%	9%	11%
	Jewish	22%	16%	20%	8%	10%	8%	16%
White Catholics	White Catholics	22%	12%	22%	6%	11%	13%	14%
Age	Under 45	24%	24%	12%	9%	4%	7%	20%
	45 or older	25%	17%	22%	10%	9%	5%	12%
Education	Not college graduate	25%	20%	14%	12%	7%	7%	16%
	College graduate	23%	23%	22%	7%	6%	6%	15%
Household Income	Less than \$50,000	26%	18%	12%	12%	7%	4%	20%
	\$50,000 or more	24%	23%	20%	7%	5%	7%	14%
Region	Bronx	26%	18%	13%	15%	5%	9%	15%
	Kings	31%	19%	13%	8%	8%	2%	18%
	New York	18%	23%	20%	14%	4%	5%	17%
	Queens	21%	24%	19%	4%	8%	7%	18%
	Richmond	34%	10%	22%	8%	6%	15%	5%

Marist Poll New York City Registered Voters "N=792 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		Registered Voters				
		Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure
		Row %	Row %	Row %	Row %	Row %
Registered Voters		17%	42%	29%	11%	1%
Likely Voters		21%	43%	28%	8%	<1%
Bloomberg Voters		28%	56%	15%	2%	0%
Thompson Voters		4%	27%	48%	21%	1%
Party Registration	Democrat	17%	42%	31%	9%	1%
	Republican	24%	45%	19%	12%	0%
	Non-enrolled	13%	43%	33%	9%	2%
Political Ideology	Liberal	15%	41%	34%	8%	1%
	Moderate	18%	44%	30%	8%	1%
	Conservative	19%	45%	22%	12%	1%
Gender	Men	19%	43%	26%	11%	0%
	Women	15%	42%	32%	10%	2%
Race	White	23%	44%	23%	9%	1%
	African American	14%	40%	36%	9%	1%
	Latino	10%	44%	35%	12%	0%
Religion	Protestant	13%	44%	31%	12%	0%
	Catholic	19%	43%	27%	10%	0%
	Jewish	24%	48%	17%	10%	1%
White Catholics		26%	41%	24%	9%	0%
Age	Under 45	14%	40%	35%	11%	1%
	45 or older	21%	44%	24%	10%	1%
Education	Not college graduate	16%	43%	28%	13%	1%
	College graduate	19%	43%	30%	7%	1%
Household Income	Less than \$50,000	17%	39%	29%	14%	1%
	\$50,000 or more	15%	47%	29%	8%	1%
Region	Bronx	17%	41%	28%	13%	1%
	Kings	12%	48%	27%	13%	1%
	New York	23%	31%	36%	9%	1%
	Queens	17%	47%	28%	8%	1%
	Richmond	16%	48%	24%	11%	0%

Marist Poll New York City Registered Voters "N=792 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		Registered Voters		
		In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?		
		Right direction	Wrong	Unsure
		Row %	Row %	Row %
Registered Voters		54%	38%	8%
Likely Voters		56%	39%	5%
Bloomberg Voters		72%	21%	7%
Thompson Voters		34%	60%	6%
Party Registration	Democrat	53%	39%	8%
	Republican	70%	25%	5%
	Non-enrolled	43%	46%	11%
Political Ideology	Liberal	54%	39%	7%
	Moderate	55%	38%	7%
	Conservative	54%	35%	10%
Gender	Men	60%	33%	6%
	Women	49%	42%	9%
Race	White	61%	33%	6%
	African American	49%	41%	10%
	Latino	48%	43%	9%
Religion	Protestant	53%	39%	8%
	Catholic	57%	37%	6%
	Jewish	61%	31%	9%
White Catholics	White Catholics	60%	35%	6%
Age	Under 45	50%	42%	8%
	45 or older	58%	34%	7%
Education	Not college graduate	51%	38%	11%
	College graduate	57%	39%	4%
Household Income	Less than \$50,000	51%	39%	10%
	\$50,000 or more	57%	38%	5%
Region	Bronx	55%	34%	11%
	Kings	55%	39%	6%
	New York	55%	39%	6%
	Queens	52%	38%	11%
	Richmond	55%	44%	2%

Marist Poll New York City Registered Voters "N=792 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		Registered Voters						
		Which one of the following issues do you think Michael Bloomberg has handled the best as mayor:						
		Education	Economic development	Crime	Security from terrorism	None	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
Registered Voters		26%	23%	14%	11%	1%	17%	8%
Likely Voters		27%	26%	11%	9%	2%	19%	6%
Bloomberg Voters		29%	28%	12%	10%	0%	16%	4%
Thompson Voters		23%	18%	14%	13%	3%	19%	10%
Party Registration	Democrat	26%	22%	13%	11%	2%	18%	9%
	Republican	32%	18%	17%	9%	0%	13%	11%
	Non-enrolled	23%	34%	9%	10%	2%	16%	5%
Political Ideology	Liberal	25%	23%	13%	12%	2%	15%	10%
	Moderate	28%	28%	10%	9%	1%	17%	6%
	Conservative	24%	18%	19%	11%	1%	21%	6%
Gender	Men	31%	25%	13%	8%	1%	16%	6%
	Women	21%	22%	15%	13%	2%	17%	10%
Race	White	24%	27%	15%	9%	2%	15%	7%
	African American	29%	19%	11%	10%	2%	20%	10%
	Latino	26%	19%	18%	14%	0%	16%	6%
Religion	Protestant	26%	22%	16%	10%	1%	20%	5%
	Catholic	27%	20%	17%	11%	1%	19%	4%
	Jewish	18%	27%	14%	10%	3%	19%	10%
White Catholics	White Catholics	25%	28%	21%	7%	1%	16%	3%
Age	Under 45	21%	25%	14%	11%	0%	20%	8%
	45 or older	31%	21%	13%	10%	3%	15%	7%
Education	Not college graduate	26%	21%	16%	10%	2%	16%	9%
	College graduate	25%	27%	11%	10%	1%	18%	7%
Household Income	Less than \$50,000	30%	18%	14%	9%	2%	17%	10%
	\$50,000 or more	25%	25%	14%	12%	2%	16%	6%
Region	Bronx	23%	25%	8%	20%	2%	15%	8%
	Kings	29%	18%	18%	9%	2%	16%	9%
	New York	26%	31%	5%	10%	1%	17%	9%
	Queens	22%	23%	17%	8%	2%	18%	10%
	Richmond	29%	10%	27%	9%	0%	24%	2%

Marist Poll New York City Registered Voters "N=792 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		Registered Voters							
		Which one of the following issues do you think Michael Bloomberg has handled the worst as mayor:							
		Housing	Transportation	Taxes	Poverty	Education	None	Other	Unsure
Row %		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Registered Voters		15%	14%	13%	12%	12%	1%	26%	7%
Likely Voters		16%	12%	13%	15%	14%	1%	23%	6%
Bloomberg Voters		12%	17%	15%	13%	10%	1%	25%	6%
Thompson Voters		18%	9%	9%	11%	18%	0%	30%	5%
Party Registration	Democrat	16%	13%	11%	14%	12%	0%	28%	7%
	Republican	11%	14%	20%	9%	12%	2%	27%	5%
	Non-enrolled	11%	15%	12%	9%	18%	0%	25%	8%
Political Ideology	Liberal	19%	7%	9%	13%	15%	0%	30%	7%
	Moderate	12%	21%	14%	14%	11%	1%	22%	4%
	Conservative	14%	13%	15%	10%	11%	0%	29%	8%
Gender	Men	13%	14%	17%	14%	11%	1%	24%	6%
	Women	17%	14%	9%	10%	14%	0%	29%	7%
Race	White	14%	16%	16%	11%	13%	1%	20%	9%
	African American	19%	9%	7%	11%	13%	0%	37%	3%
	Latino	14%	16%	11%	14%	10%	0%	31%	4%
Religion	Protestant	19%	12%	6%	15%	11%	0%	33%	3%
	Catholic	11%	16%	15%	11%	14%	1%	28%	5%
	Jewish	13%	18%	12%	14%	12%	1%	21%	10%
White Catholics	White Catholics	12%	16%	19%	9%	18%	2%	19%	5%
Age	Under 45	12%	14%	13%	12%	13%	1%	30%	5%
	45 or older	18%	14%	13%	11%	12%	0%	23%	8%
Education	Not college graduate	15%	14%	13%	13%	11%	0%	29%	6%
	College graduate	15%	14%	12%	11%	15%	1%	25%	7%
Household Income	Less than \$50,000	16%	13%	11%	12%	11%	0%	29%	8%
	\$50,000 or more	15%	14%	13%	13%	14%	1%	24%	5%
Region	Bronx	16%	14%	6%	23%	10%	0%	28%	4%
	Kings	14%	13%	15%	9%	12%	0%	27%	10%
	New York	16%	17%	7%	11%	12%	0%	30%	7%
	Queens	17%	12%	14%	10%	14%	1%	27%	5%
	Richmond	8%	15%	30%	11%	18%	4%	13%	2%

Marist Poll New York City Registered Voters "N=792 MOE +/- 3.5%". Totals may not add to 100 due to rounding.